

elevator pitch

describe your book to anyone in 30 seconds or less!



YOUR NAME

BOOK TITLE

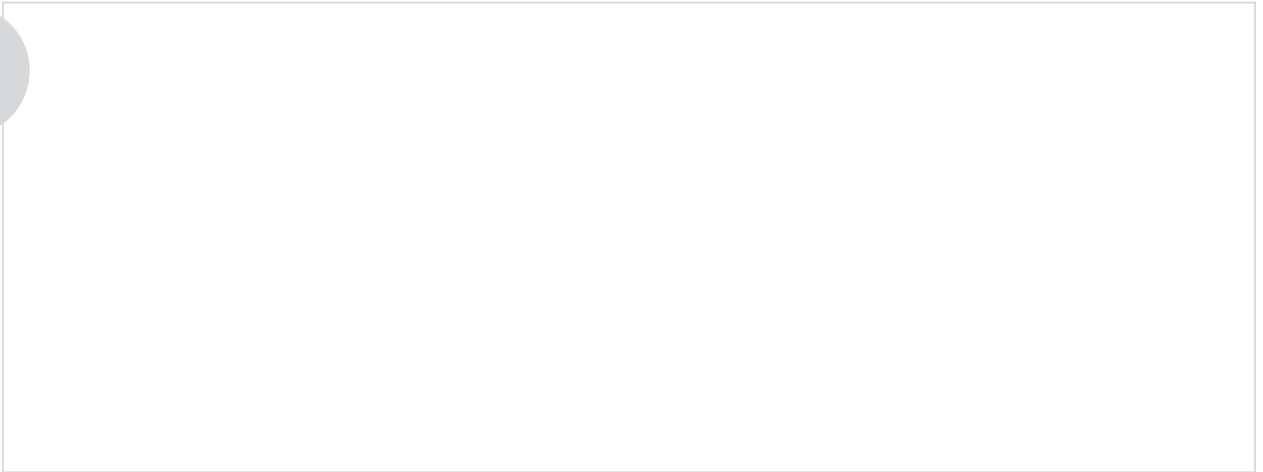
BY JESSICA LEMMON

JESSICALEMMON.COM

an elevator pitch in 3 steps

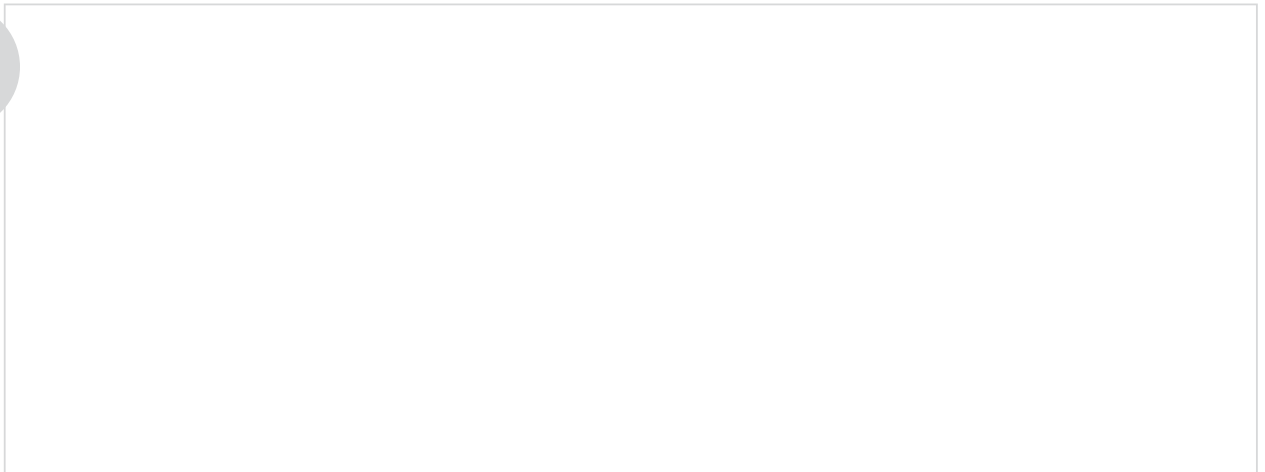
WHAT IS THE **MOST INTERESTING** THING HAPPENING TO YOUR CHARACTER?

1



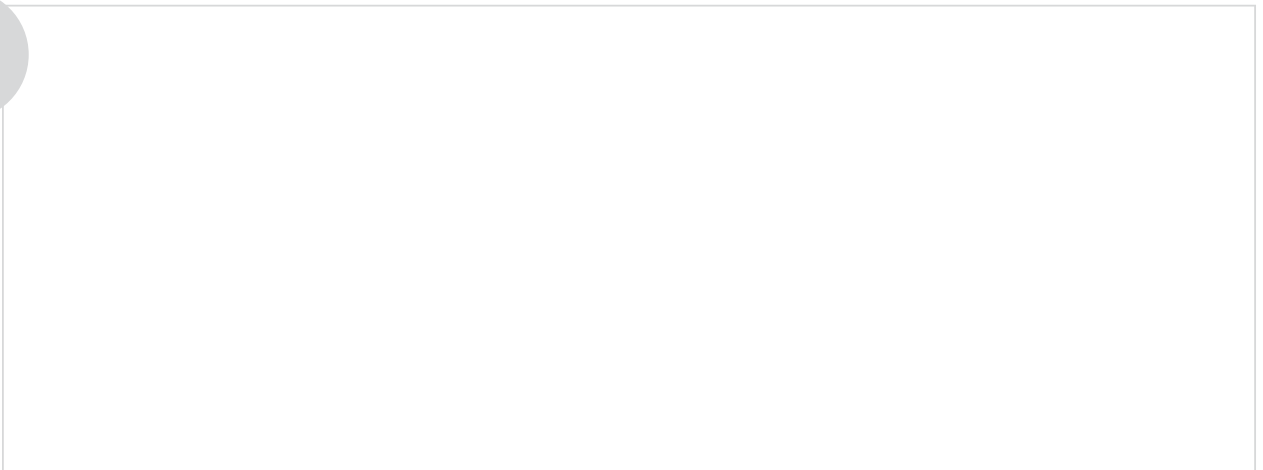
WHAT **PROBLEM** IS YOUR CHARACTER ABOUT TO ENCOUNTER?

2



WRITE YOUR CHARACTER'S **SOLUTION THAT IS GUARANTEED NOT TO WORK...**

3

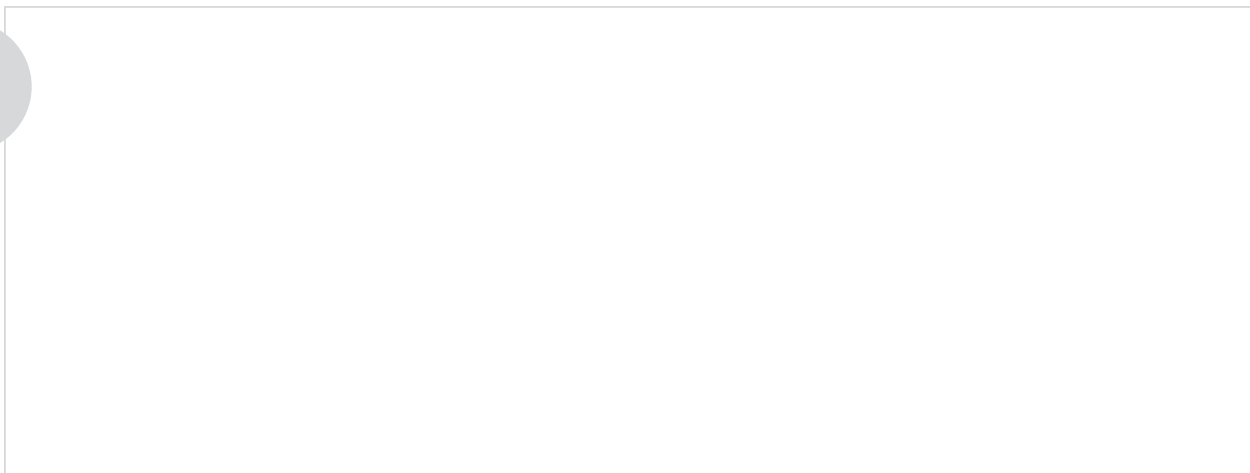


an elevator pitch in 3 steps

NOW PUT IT ALL TOGETHER! TRY A FEW DIFFERENT TAKES IF YOU LIKE...

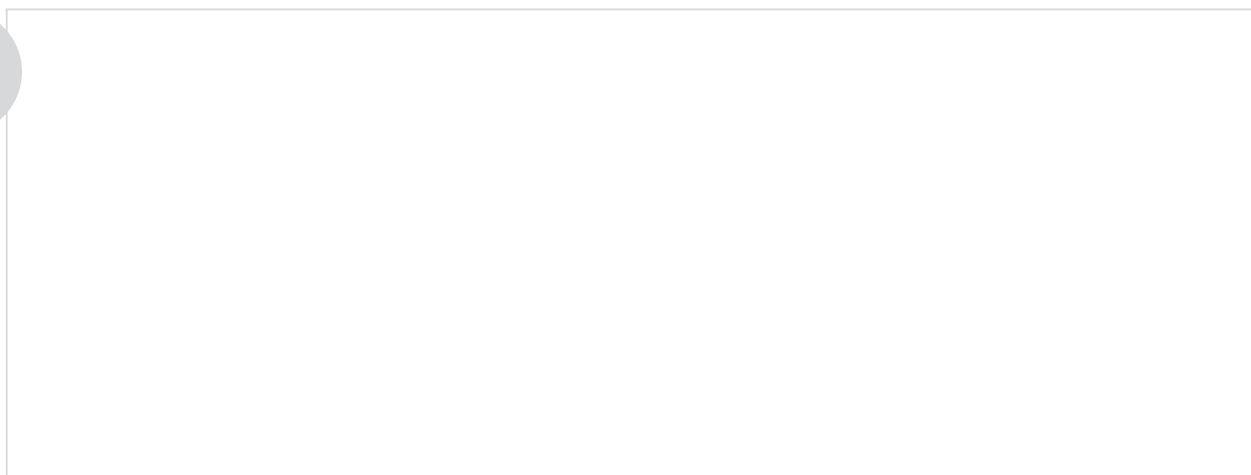
DRAFT #1

1



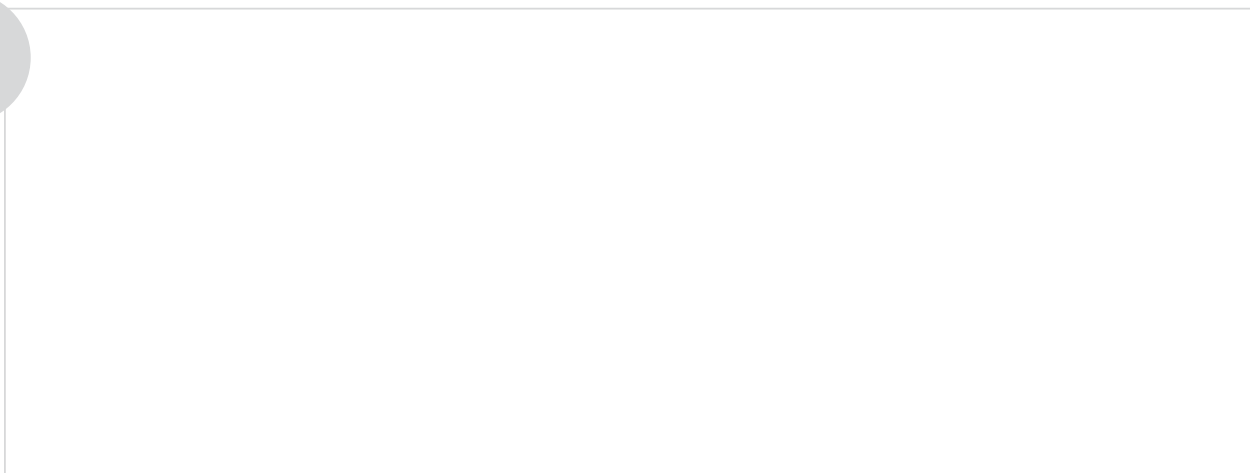
DRAFT #2

2



DRAFT #3

3



woo-hoo! you did it!

read your *favorite* one aloud to make sure you love it, and then memorize it so that you can wow everyone with your snappy elevator pitch!



HEY THERE!

MY NAME IS JESSICA LEMMON, AND MY MISSION IS TO ENCOURAGE, EMPOWER, AND ENTERTAIN FEMALE READERS AROUND THE GLOBE. I HAVE WRITTEN 45+ ROMANCE NOVELS RANGING FROM BAD BOYS TO BILLIONAIRES, AND EVERYTHING IN BETWEEN. MY STORIES BRING SATISFYING STEAM, BUT ALSO INTRODUCE COMPLEX, RELATABLE CHARACTERS TRYING TO FIND THEIR PLACE IN THIS WORLD. JUST LIKE YOU AND ME.



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